

An aerial photograph of a vast, dense green forest covering a hillside. A small drone is visible in the lower-left portion of the forest, flying over the trees. The image is framed by a green border at the top and bottom, with red rectangular accents on the left and right sides of the central text area.

STATEMENT OF PURPOSE

ADDING VALUES, CARING FOR TOMORROW

03 MARCH 2026

WHO WE ARE & WHERE WE COME FROM

We are a Sarawak-rooted, multi-business group shaped by decades of responsibly managing forests, tree and oil palm plantations and infrastructure. Our heritage is built on long-term partnerships with employees, customers, communities, and public administrations. Known for reliability and professionalism, we have supported regional development for generations. Today, we are building on this foundation to evolve into a more sustainable, innovative, and forward-looking group that is embarking to meet global expectations for responsible land use, traceable products, and ethical business practices. We acknowledge that our journey has not been without challenges, and we are committed to learning from the past while strengthening transparency, accountability, and respect for people and nature.

OUR MISSION - WHAT WE AIM TO ACHIEVE

We manage forests, plantations, and land with care, and we build the infrastructure that supports the communities around us, specifically in places where our presence carries a social responsibility. Our focus is good planning, safe operations, open and honest communication, and doing the work the right way. We strengthen our businesses by responsibly creating value across the value chain. By combining careful land management with integrated operations, we aim to deliver reliable, high-quality and traceable products, use resources efficiently, and ensure that the value created contributes to long-term economic resilience for the company and the region. Our employees' loyalty and experience are among our greatest strengths. We aim to develop our people so they can grow with the company as we move further into plantations, carbon, and new green products. We want to do things the best way possible, run resilient, efficient operations that support the livelihoods of our workers, communities, and partners globally, while contributing to Sarawak's shift toward a more sustainable use of its natural resources.

OUR VISION - WHERE WE ARE GOING

To be one of Southeast Asia's trusted and forward-looking agricultural, forest, and infrastructure group, recognized for responsible operations, strong community partnerships, high-quality and traceable products, empowered people, and leadership in the green economy.

HOW WE WILL FULFIL OUR MISSION - OUR COMMITMENTS

Responsible, Transparent Management of Natural Resources

- Manage forests, plantations, and agricultural land in line with leading certification systems, legal compliance, and international due diligence expectations.
- Strengthen traceability, data integrity, and environmental safeguards to meet increasing expectations from customers, civil society, governments, and financial institutions.
- Integrate conservation, carbon, biodiversity protection, and sustainable production within a long-term landscape approach.

Community Partnership & Shared Prosperity

- Engage openly and consistently with local and indigenous communities through FPIC-aligned processes, fair benefit-sharing, and respect for land rights and cultural values.
- Further improve livelihoods by creating long-term employment, maintaining occupational health and safety of our workers, supporting infrastructure, and enabling economic resilience in rural regions.

Innovation & Green Economy Leadership

- Invest in renewable products, carbon projects, digital systems, improved agricultural and forestry practices, and nature-based solutions.
- Build internal competence and develop the next generation of leaders capable of driving sustainability, technology, and green growth.
- Strengthen R&D to align with emerging global market expectations for environmentally and socially responsible products.

Integrity, Professionalism & Transparency

- Honor commitments and provide high-quality products and accurate, timely information to customers, financiers, regulators, and stakeholders.
- Address legacy concerns with transparency, honesty and in a structured manner.
- Strengthen governance, audit systems, and decision-making processes for greater consistency and reliability.

Efficiency & Profitability for Long-Term Stability

- Improve operational efficiency, productivity, and systematic workflows to ensure resilience and competitiveness.
- Reinforce disciplined capital allocation, risk management, and cost-effective operations to generate sustainable returns.
- Maintain financial stability that reassures customers and financial institutions of our long-term ability to supply, operate, and honour agreements.

Building Resilient Infrastructure for Development

- Deliver reliable infrastructure that supports regional development, community wellbeing, and customer supply chains within the area we operate.
- Operate infrastructure projects with safety, environmental care, and long-term value in mind.

OUR VALUES

1. Integrity & Accountability

- We will act transparently, honor commitments, comply with all laws and applicable standards, and take responsibility for our impacts; past, present, and future.

2. Respect for People & Communities

- We will engage openly, fairly, and respectfully with employees, workers, and communities, ensuring their voices shape decisions that affect them.

3. Stewardship of Nature & Resources

- We will manage forests, land, water, and biodiversity responsibly across all our operations, integrating conservation and climate action into long-term business strategy.

4. Innovation & Continuous Improvement

- We will embrace technology, data, digitalization, and new ideas to improve products, operations, environmental outcomes, and community benefits.

5. Efficiency, Professionalism & Financial Discipline

- We will operate systematically, enhance productivity, and manage risks responsibly to ensure long-term profitability and customer trust.

6. Partnership & Long-Term Commitment

- We will build enduring relationships with customers, communities, governments, and financial institutions to enable win-win situations and resilient regional development.



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