

May 1, 2018

Samling Organises Outreach Programme “Sentuhan Rakyat Ulu Baram 2018”

Although it was a public holiday on 1 May 2018, Samling's staff, together with volunteers from other organizations still got together to organize a one-day medical outreach carnival at Baram Central Base Camp with the theme, "Sentuhan Rakyat Ulu Baram 2018".

The carnival was launched by the Chief Minister of Sarawak, YAB Datuk Patinggi (Dr) Abang Haji Abdul Rahman Zohari bin Tun Datuk Abang Haji Openg. He commended Samling for its corporate social responsibility efforts and also for its smart partnerships with government agencies to foster closer ties with the local communities.

This outreach programme, held in collaboration between Samling, Yaw Teck Seng Foundation and Majlis Keselamatan Negara, Negeri Sarawak, saw about 2,500 people from 33 villages and the surrounding areas in the upper Baram region turning up to receive free dental services, treatments for minor ailments, non-communicable disease screenings for diabetes and blood pressure, and also seeking services from the government agencies one-stop centre.

Samling assisted in bringing in critical government agencies such as Miri Hospital, Miri Dental Department, Miri Health Department, Miri Pharmacy Unit, National Registration Department, Welfare Department, Agriculture Department, Ministry of Domestic Trade, Co-operatives and Consumerism and BOMBA, just to name a few.

The objective of this outreach programme is to bring free professional healthcare services to the rural communities in Samling's area of operation. The government agencies act as a one-stop centre for locals to seek advice and services such as application of identity cards and inquiry on welfare benefits.

A sale held by the Ministry of Domestic Trade, Co-operatives and Consumerism, saw 11 tons of goods such as rice, sugar, flour, cooking oil and Milo powder sold out within hours of launching.

Yaw Tek Seng Foundation -sponsored the transport, medicines and meals for patients seeking treatment as well as for participating medical personnel and volunteers.